

# GE ANNOUNCES OPENING OF NEW CANADIAN ASSEMBLY CENTRE FOR LOW VOLTAGE DISTRIBUTION PRODUCTS

Electrical contractors, distributors and end-users now have a Canadian source for GE's low voltage electrical distribution products including switchboards and power and lighting panelboards.

Strategically located in Mississauga, Ontario, GE's new Canadian Assembly Centre supplies the same reliable products Canadians have trusted for over 100 years, closer to home.

A-Series Panelboards, Spectra Series Power Panelboards and Spectra Series Switchboards are now being supplied from the new Assembly Centre which went online in March 2007.

This new Assembly Centre reflects GE's commitment to providing Canadian customers with customized, local service solutions. According to Pat Haughey, General Manager with GE Consumer & Industrial, Canada, "this new facility underlines GE's dedication to serving the needs of Canadian customers and enables us to satisfy individual product requirements while providing faster turnarounds."

The Centre also incorporates a hands-on training facility



for A-Series and Spectra Series panel boards where electrical distributors and installers can familiarize themselves with GE's electrical distribution products.

A reception to mark the opening of the Canadian Assembly Centre was held in April, and was well attended by a mix of electrical contractors, distributors, and consulting engineers, and Electro-Federation Canada representatives.

Attendees were given facility tours by Richard Attwood, Manager of the facility.

Opening ceremonies included speeches by Elyse Allen, President, GE Canada, with Hazel McCallion, Mayor of Mississauga; Pat Haughey, General Manager, Consumer & Industrial and Michel Roy, District Sales Manager for Eastern Canada on hand.